



March 7 • 9-5 and March 8 • 9-4

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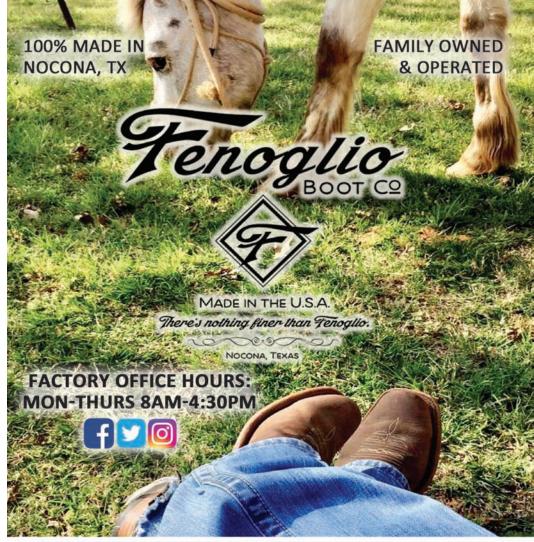
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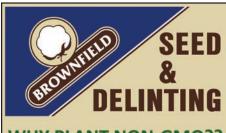




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WICHITA FALLS 2018 RANCH & FARM EXPO

Make plans to attend the 9th annual Wichita Falls Ranch & Farm Expo March 7-8, 2018 at 111 N. Burnett at the JS Bridwell Agricultural Center which is part of the MPEC in Wichita Falls. The show hours are from 9 a.m.-5 p.m. March 7 and 9 a.m.-4 p.m. March 8.

Many exciting exhibits and activities are planned this year. Attendees also will have the opportunity to visit with more than 400 vendors from 27 states and Australia, in more than 175,000 square feet of exhibit space and not the mention more than \$5,000 in prizes and giveaways.

"The show staff is excited about the new and exciting activities and seminars that are coming to the 2018 Wichita Falls Ranch & Farm Expo.

It will be the premier livestock and farm equipment show in the U.S., but that's not all, there is something for everyone" says Darren Dale, show owner. Admission and parking are free to the public.

The staff is excited to welcome back training demonstrations with clinician J.D. Wing both days of the show. J.D. is the head horse trainer for the Tee Cross Ranches.

The famous Tee Cross brand was the first brand registered in the State of Colorado and is synonymous with quality in both its' quarter horse and cattle operations. Robert C. "Bob" Norris has a rich and prestigious history in the cattle, cutting and quarter horse world.

The Tee Cross Ranches were nominated for AQHA's Best Remuda award. This award recognizes ranching operations that have produced their own PAGE 6



breeding program of outstanding quarter horses used not only on the ranch, but having produced quality horses used in competition around the world.

The horse training demonstrations are brought to you by Bobby Norris Real Estate and Attebury Grain.

A live production bull and working ranch horse sale will be this year. This event is brought to you by Quality Implement Co.

There will be 75-plus lots of high quality breeding bulls selling. The production bull sale will be at 1 p.m. on March 8 in the JS Bridwell arena. Bulls will be on hand both days to view starting at 12 noon on March 7.

Along with the bull sale this year will be a nice selection of working ranch Continued on page 9

2018 WF RANCH & FARM EXPO

Have NTFR sent to your email each month!



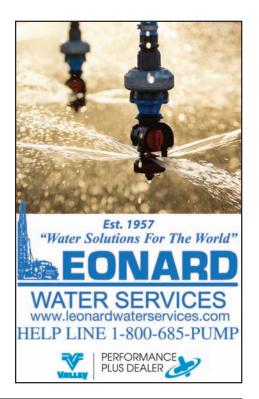








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Pat Robertson holds many titles! A Nebraska native. A savvy farmer/rancher/cattleman/businessman. A loyal man devoted to his family.

Like most cattlemen, Pat has strived to achieve the ultimate. Higher rate of gain percentages, reduced mortality, healthier cow/calf pairs. What has been the formula to his success? Reduce stress, healthier grass, maintaining native grass at its ultimate potential.

"Our best lessons come from our mistakes". This wisdom is what has brought success to Pat. Through trial and error, Pat has created a system that has proven to be successful and allows his grasslands sustainability for future generations. As Pat systematically rotates his cattle



to maximize his native grassland, he also rotates the location of his Lewis Cattle Oiler. By attaching the water source, to the oiler, Pat then heads to the next grassland. The cattle follow the oiler, and their water, to their next grazing paradise! These cattle KNOW that by following the oiler, they are getting greener pastures and remaining stress free. By the continued use of the oiler, Pat's cattle continue to have virtually zero fly issues.

Pat has tried many other methods in fly control. All of these methods have been too costly or simply ineffective. Once he stumbled upon the Lewis Cattle Oiler, he found that he had finally found his answer! By reducing stress from flies, his cattle are calm and happy! By minimizing stress (due to fly infestation), and maximizing grass rotation practices, Pat has created a package to successfully increase the maximum rate of gain in the shortest amount of time.

"Life is about always learning" are the wise words of Pat Robertson. "But when we find a solution that works, stick with it and make improvements along the way!"

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WICHITA FALLS 2018 RANCH & FARM EXPO



Continued from page 6

horses. The horses are selling guaranteed sound, ranch broke and ready to go to work for your outfit.

Texas A&M's AgriLIFE Extension will be providing Continuing Education Units for Oklahoma and Texas producers through speakers, seminars and demonstrations.

For more information on the CEU credits or to sign up call David Graf, county extension agent at 940-716-8610 or email cdgraf@ag.tamu.edu. The CEU credits are brought to you courtesy of Texas A&M and Rawhide Portable Corrals.

The Wichita Falls Ranch & Farm Expo is a family owned business and a proud member of the Wichita Falls Chamber of Commerce and the Wichita

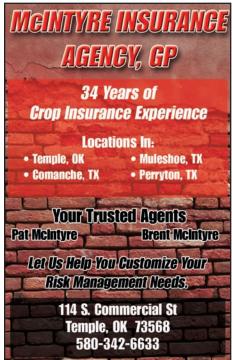
Falls Convention & Visitors Bureau.

The expo is brought to you by these fine sponsors, KFDX-NBC, Texoma's Fox, Joe Tom White & Co., The American Hat Company, Fenoglio Boot Company and Vieth Tractor.

For more information call the show office at 866-685-0989, cell 785-332-6506 or by email at dales@wichitafallsranchandfarmexpo.net. Also visit the website www.starexpos.net.

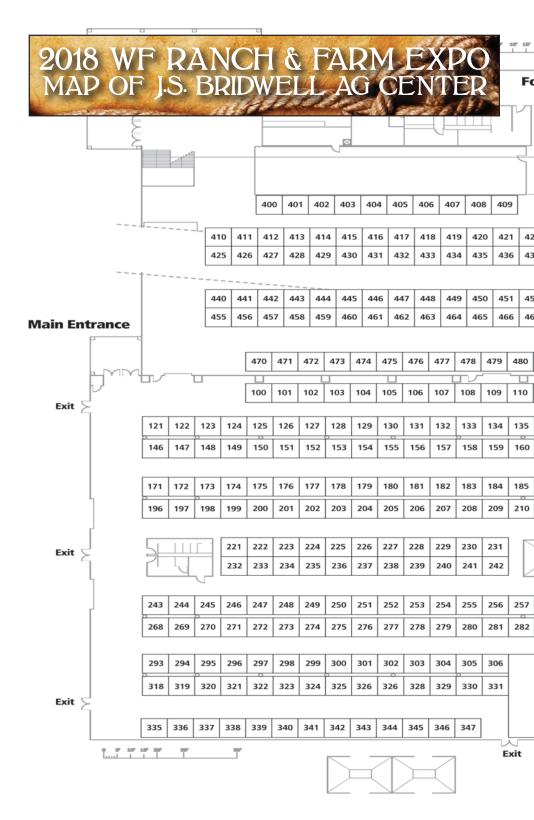


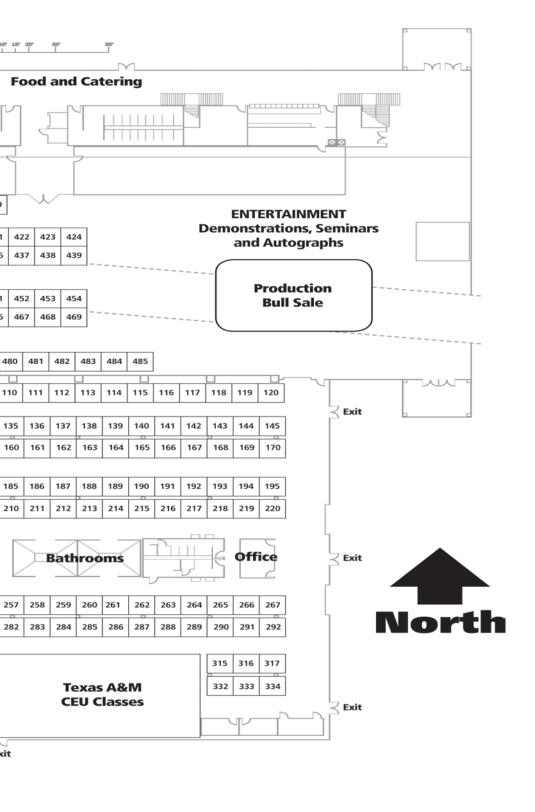




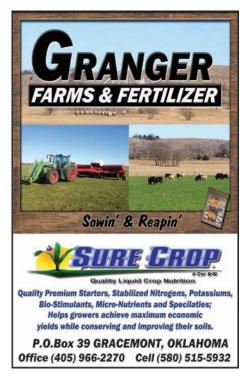








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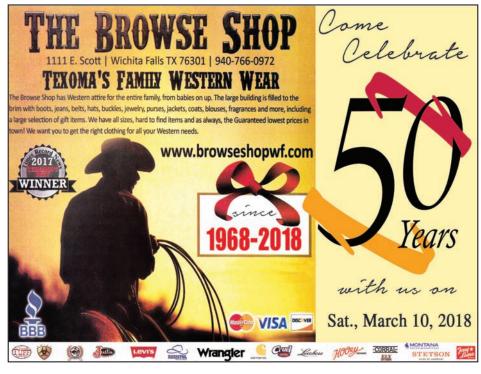
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2018 SCHEDULE OF EVENTS WEDNESDAY, MARCH 7

7:00am CEU Registration and Breakfast

8:00am Tour the Farm Show

8:30am CEU Class- "Soil Health & Soil Moisture" John Sackett, NRCS

9:00am Expo Opens - Come see Over 400 Exhibitors from 20 states and Australia



9:30am, 10:30am, Noon, 2pm & 4pm:

JD Wing Horse Training demonstrations. *Brought to you by*

Attebury Grain LLC & Bobby Norris Realty

9:30am CEU Class- "Local Cotton Variety Trials" Cotton Panel – AgriLife and Producers

Preview of Bull Sale bulls & Horses throughout the day. Bulls will be stalled East side of JS Bridwell.

10:30am *CEU Class-* "Dealing with Resistant Weeds", Wayne Keeling, AgriLife

11:30am Lunch and tour the show

12:00pm Beer Garden Opens

1:00pm CEU Class- Auxin Training for 2018, Scott Nolte, AgriLife

2:00pm CEU Class – Army Worms, Fleahopppers, and More, Allen Knutson, AgriLife

3:00pm - Evaluations/ Present CEU's w/ David Graf

5:00pm Show Closes- Come Back Tomorrow!

2018 SCHEDULE OF EVENTS THURSDAY, MARCH 8

8:00am CEU Registration
9:00am Expo Opens - Come see Over 400
Exhibitors from 20 states and Australia

9:30am, 10:30am, Noon & 2:30pm:JD Wing Horse Training demonstrations. *Brought to you by*

Attebury Grain LLC & Bobby Norris Realty

9:00am *CEU Classroom* Producer Roundtable on Feral Hog Damage, David Graf, AgriLife

9:30am *CEU Classroom* Understand your Enemy-Wild Hogs, Charlie Newberry, TPWD



Preview of Bull Sale bulls throughout the day.

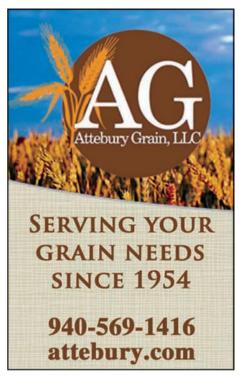
10:30am CEU Class- Helicopter Hunting, the Law, and TPWD, Andy Anderson, Private Company & Tyler Reed, Game Warden, TPWD **11:00am** Beer Garden Opens

1:00pm Quality Implement Production Bull Sale Auctioneer Bruce Miller

1:00pm *CEU Class* Long Term Feral Hog Control, John Tomecek, AgriLife

2:00pm Trapping Options, Do's and Don'ts, Josh Gaskamp, Noble Foundation **4:00pm** Show Closes





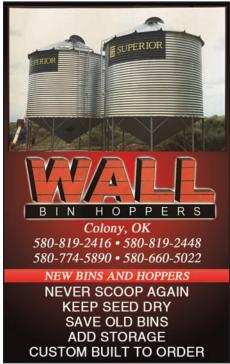


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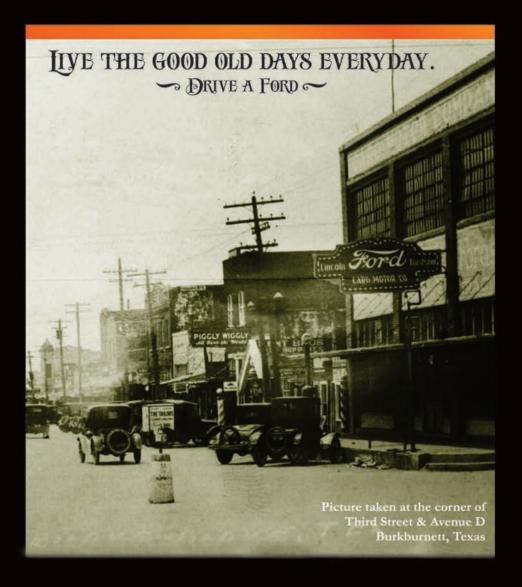














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